

**For the
creators.**

Communication Design.



IIE Higher Certificate in Creative Development

Certificate

Full-Time

The IIE Higher Certificate in Creative Development is an entry level qualification to gain the insight, skill, and academic support required to pursue degree studies in the fields of design, brand communication and brand management. The focus is on building awareness around creative concept development and critical thinking skills in preparation for studies in Communication Design, Copywriting, Experience Design, Interior Design, Game Design and Strategic Brand Communication. This certificate provides an introduction to the Creative Brand Communication and Design industry ensuring students are prepared to enter a relevant degree or the industry as an apprentice. The Higher Certificate in Creative Development provides a range of modules that develop academic literacy and digital literacy skills required in an academic and industry environment. Modules combine theoretical as well as practical application, with an introduction to real-world experience.

**Design.
Brand.
Business.**

vegaschool.com

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IIE Higher Certificate in Creative Development

1 Year Full-Time | NQF Level 5 | 120 Credits | SAQA ID: 90661

Career opportunities

Junior member of a creative team or further your studies in Strategic Brand Communication / Communication Design / Copywriting / Experience Design / Interior Design / Game Design / Strategic Brand Management / Digital Marketing / Brand Building and Management

Modules

Year 1					
Semester 1			Semester 2		
Code	Module Name	Credits	Code	Module Name	Credits
APCT5121	Applied Communication Techniques	15	BBPF5112	Brand Business Principles and Fundamentals	15
CRDD5111	Creative Development and Design A	15	CRDD5112	Creative Development and Design B	15
DIME5121	Digital Media A	15	DIME5122	Digital Media B* Elective	15
VIME5111	Visual and Media Literacy	15	IQTT5111	Introduction to Quantitative Thinking and Techniques* Elective	15
			XCCD5132	Work Integrated Learning	15

Electives: Digital Media B OR Introduction to Quantitative Thinking and Techniques (for students who want to use this qualification as a pathway to Game Design to fulfil the mathematical requirements for entry).

Study further with IIE Pathways

The successful completion of the IIE Higher Certificate in Creative Development enables you to progress into any one of the IIE Design or Brand Communication Undergraduate qualifications delivered at IIE Vega.



Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available throughout the day for class in the academic year depending on how the timetable is structured. Students may also be required to write assessments or submit coursework or assignments outside of normal class time. Students who would like to pursue part time employment opportunities outside of the academic programme must prioritise their studies and avoid committing to work schedules until after they have received their timetables and academic calendar from the institution. Students must also note that timetables remain subject to change throughout the academic year.

Please note

IIE-Vega does not require a portfolio as part of the application process to study design. That's because our primary focus is on how our students think and how collaborative they are as creative solution seekers. The development of an industry-ready portfolio becomes a core focus once you enrol and engage hands-on with any one of our design programmes. You are welcome to make an appointment with your campus Contact Navigator if you are not sure which design course would suit you best. Ideally you should attend one of our GenV workshops at any of our IIE-Vega campuses to explore the different programmes on offer.

Admission requirements

Minimum Admission Requirements		English
	NSC: HC pass with	30% OR
	NC(V): HC pass with	40% OR
	SC: (without endorsement)	33.3% OR
	SC(a): HC pass with	A minimum of 30% in LOLT in NSC/ SC(a) OR with a min. of 33.3% in SC. OR
	International	A SAQA Evaluation Certificate with NSC Level 4 equivalence with at least 30 % or equivalent for English.

Should you have any other school leaving qualification not mentioned above, please reach out to a contact navigator.

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.